

The Cutting Edge

May 2017

IN THIS ISSUE

- Upcoming Exhibitions and Events.
- President's Report by Jerome Wielens.
- Double Take in Wood. Exhibition Update.
- Intellectual Property Matters for Woodworkers and other Craftspeople, Part 5, by Mark Wakeham.
- Artisans D'Angkor by Andrew Potocnik.
- Current VWA Committee and Contacts.

UPCOMING EXHIBITIONS AND EVENTS.

Wednesday 24th May at 7:30 pm. Members' Meeting.

Guest Speakers: Natalie Erika James and Isabel Avendano Hasbun

Large Meeting Room, Meat Market Arts Centre, 5 Blackwood Street, North Melbourne.

This month we have a very special meeting! Natalie Erika James and Isabel Avendano Hazbun recently collaborated on the short film 'Creswick'. The story follows 'Sam's' fear of her childhood home being brought to light when her ageing father claims there is another presence in the house.

The film was written and directed by Natalie and Isabel made a collection of chairs which reflected the emerging theme of the movie.

The screening of Creswick (10 mins) will be followed by talks from Isabel and Natalie about the role of the furniture in the story, and how Isabel met the challenge of using woodwork to reflect the story.



Wednesday 26th July at 7:30 pm. Members' Meeting.

Guest Speaker: David Upfill-Brown Large Meeting Room, Meat Market Arts Centre, 5 Blackwood Street, North Melbourne.

David set out in the 70's as a sculptor, carving both stone and wood in Central and Southern Africa. Disenchanted with the then growing trend towards conceptual art he began to focus on furniture and in 1980/81 studied furniture making and design at Parnham, John Makepeace's school, in England under the remarkable tutelage of Robert Ingham. From 1982 to 1999 with his wife Hermione he ran a bespoke furniture workshop in Tharwa near Canberra, Australia. David is currently based at Gerringong on the south coast

of NSW, and teaches furniture making at the Sturt Craft Centre NSW, and the Centre for Furniture Craftsmanship, Maine, USA.



Wednesday 18th October 6:00 to 8:00 pm.

Opening night of Double Take in Wood Exhibition.

This year the Victorian Woodworkers Association will hold a major juried exhibition with two distinct starting points.

Fine Woodworking will showcase the breadth and talent in Australian wood design, and **Create from a Crate** will challenge woodworkers to make a beautiful object or a piece of furniture from discarded timber pallets and crates.

The exhibition will be held at the Manningham Art Gallery from the 18th October to the 11th of November, 2017.

Above: Design by Adam Markowitz, table made by Stephen Ziguras



Wednesday 25th October at 7:30 pm.

VWA Annual General Meeting.

Large Meeting Room, Meat Market Arts Centre, 5 Blackwood Street, North Melbourne.

President's report by Jerome Wielens.

With a run of long weekends and some cooler weather, it is a great time to be in the workshop making a mess. I am currently prototyping some stools and benches for the garden which will be made from some recycled cedar given to me by a mate. With 8 to 10 stools in mind and a few benches, I am not only working through the design aesthetic but also how to produce them semi-efficiently. No hand cut dovetails on this one!

Term 2 at the School of Woodcraft starts this week after a two week break. If you have not already enrolled, there are still a couple of spots left.



Preparations for the Double Take in Wood exhibition continue as we finalise entries and work on sponsorship opportunities. I would like to thank the sponsors who have already agreed to support the exhibition— Australian Wood Review, Timbecon, Felder, CRIB Insurance and Smart Recycling; as well as the support of Manningham City Council and the Manningham Gallery. If you haven't put in your entry yet for either the Fine Woodworking, Create from a Crate or both, please get your entries in by **Friday 30**th of June 2017.

Regards,

Jerome



Double Take in Wood, our 2017 Exhibition is taking shape.

Emer Diviney, Exhibition Co-ordinator.

The entries for Double Take in Wood, the Victorian Woodworkers Association's 2017 exhibition are arriving, and we couldn't be more excited.

We have received applications from both new and established woodworkers, from across Australia. Judging from the calibre of entrants the exhibition is shaping up to be a comprehensive showcase of Australian craftsmanship and design. From the functional to the decorative the show will bring together both contemporary and traditional fine woodworking design and techniques and will incorporate a diversity of materials including Australian, European, recycled and new timbers.

We are soon to announce the exhibition prizes, but in the meantime we would like to thank the prize sponsors who are generously supporting the exhibition. We would also like to thank our media sponsor Australian Wood Review and our Exhibition Sponsor Manningham Art Gallery.















Over the last month the VWA has expanded its social media presence to include an instagram account. If you want to keep up-to-date with what is happening, like us on Facebook and Instagram.



VICTORIAN WOOD
WORKERS ASSOCIATION

https://www.facebook.com/VicWoodworkers/





Please note, the submission date for entries has been extended to 30th June 2017.

Double Take in Wood is at the Manningham Art Gallery from the 18th October to the 11th November 2017.

www.vwaexhibitions.org.au



Intellectual Property Matters for Woodworkers and other Craftspeople, Part 5, by Mark Wakeham.

In the previous articles we have looked very briefly at some of the fundamental intellectual property rights available to assist workers in protecting their creative endeavours in business or private occupation.

In my time working in this area one thing struck me time and time again; whilst most of my clients were highly industrious and creative people presenting me with well thought out products and inventions being the result of countless hours of work and effort, very few of them had a carefully worked out business model or structure in place to guide them.

The driving force with most of my clients was that wonderful infectious enthusiasm that made my professional working life very privileged. However, when a functioning business starts to emerge from the fun part of inventing, designing et al the clients who had taken the trouble to work up a business model and take some preliminary precautions (or at the least secured professional advice) usually found themselves far better positioned for success.

Let me assume you are planning to undertake some level of business operations and derive an income, however small. Alternatively, if you are only ever going to potter about and make the odd thing for the family you are unlikely to be concerned with the issues I am addressing in these articles.

STARTING OUT

- 1. If you plan to operate your business in a name other than your own personal name you will need to register the name of the business. The registration of your business name does NOT give you any ownership rights in the business name. The registration is an obligation so the public can find out the responsible person behind the business name. The registration process is straight forward and will secure a registration providing your business name is not identical with another registration. However, it is worth putting some careful thought into the business name. A good business name can become highly distinctive of your business and may be worth registering as a trade mark. The registration of a trade mark is an entirely different matter to the business name registration as I discussed in the previous article.
- 2. Begin by thinking up a list of 2 or 3 possible names. The best business names are those that may be registrable as trademarks. That is names that are distinctive of your business and easy to remember. Try to avoid names that are directly descriptive of your business (Joe's Dry Cleaning). The best names allude to your business operations without directly describing them. If I can venture to use my own choice of business name as an example. Timber Tailor for custom furniture manufacture; rather than Mark's Custom Furniture. Timber Tailor does not directly describe what I do; but the combined use of the words Timber and Tailor does suggest a hand crafted personalised worker in wood.



- 3. So: before settling on a name for your business it is worth doing some research. Start with a search of the ASIC business name register; then check the trade mark register. Follow this up with an internet search of the name using your favourite search engine. If you locate a similar name continue your research and try to find out how the name is being used and particularly try to find out if your first choice of business name is currently being used for a similar business to your proposed business. If you find any possible conflicts I highly recommend that you start again and think up a fresh business name. Be entirely honest at this early stage. The last thing you want is to start using a name, setting up a website, advertising, printing business cards etc, only to find out down the track that there is a conflict and starting again.
- 4. Now you have made a choice of name for your new business you should give some thought as to the intended size of the business. If your intention is to grow a large business you may wish to think of setting up a company and obtaining an Australian Business Number ABN. Taxation issues also come into play. Your accountant or solicitor can advise you on such matters. Once again I highly recommend that you seek out such professional advice sooner rather than later.
- 5. Now you have selected a name and thought about how big the business is likely to grow you can start the ball rolling by hopping on the ASIC website and file an application to register the business name. The process is straight forward and once you have your certificate of registration you can put it in a frame, hang it up and start business!

Remember, in addition to your own energies a key to a successful business is recognising when to seek professional advice and listening to that advice.

Some website addresses of interest:

www.asic.gov.au

www.ipaustralia.gov.au

Mark Wakeham is a recently retired patent and trademark attorney enjoying his retirement building furniture in his shed.

He can be contacted via the VWA portal or his website www.timbertailor.com.au

April 2017



Artisans D' Angkor by Andrew Potocnik.

Angkor Wat in Cambodia is an iconic place high on the 'bucket list' of places to visit for many people, including me. Cambodia is a country that has gone from the highest of highs in terms of cultural evolution, evident in the fantastically carved stone facades of the Angkor complex, to the lowest of lows when any person of artistic, scholastic or intellectual capability was systematically tortured and eventually executed during the reign of Pol Pot. The film 'The Killing Fields' provides a graphic depiction of this era, but as the cycle of life evolves, so has the revival of crafts in Cambodia.

Arriving in Siem Reap, the jump-off point for the Angkor complex, I found a training centre where artistic skills are being resurrected and taught to a new generation of artisans with a two-fold purpose.

First is perpetuating skills which were almost eliminated under the dictatorship that lasted just under five years. Second is to train artisans who can make a living and support their families, whilst learning techniques that can be used to restore buildings in the Angkor complex.



The workshop at Artisans D' Angkor

Artisans D' Angkor is a semi-public company whose story started in 1992 as an educational project and according to information I could find, by 2013, it employed more than 1300 people, of whom 900 were craftsmen and women working in 48 different workshops in the Siem Reap Province. The company provides a higher salary than the average wages in the sector and provides its employees with medical insurance and other benefits.



Concentration at its best.



Taking measurements from an existing form.

But as you can guess, even though I was mesmerised by the silver smithing area, the lacquer work and gilding artisans, you know where I spent most of my time... in the wood carving area where I witnessed about ten artisans working on reproductions of recognised images from the Buddhist and Hindu repertoire laying out dimensions from photocopied drawings, checked with dividers to ensure proportions are correct, then tapping away with military precision to expose works of wonder from blocks of wood, ready for the show room and tourists to buy.



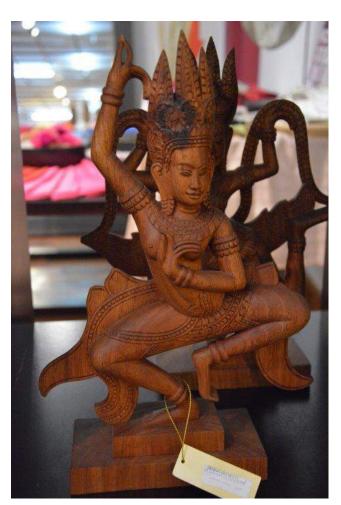
Photocopied guidelines.



Tools are simple and hand forged.



Finished and ready for sale.



One of the finished articles.



Current VWA Committee and Contacts:

President	Jerome Wielens	0431 891 451
Vice-President	Stephen Ziguras	0405 668 779
Treasurer	Rob Allan	03 5776 2178
Secretary	Stephen Farquhar	0419 311 010
Editor	Will Matthysen	0438 984 415
School Sub-committee Chairman	Jerome Wielens	0431 891 451
Exhibitions Sub-committee	David Hall	0419514725
Committee Member	John Foster	0435930423
Committee Member	Andrew Potocnik	0419 875 811
Committee Member	Mark Wakeham	0400 102 551
Committee Member	Ward Petherbridge	0418 350 551
Committee Member	John Monument	0417119946
Committee Member	Randall Kohn	0438 132 644
Committee Member	Chris James	0420332892
Committee Member	Adam Markowitz	0438249044

VICTORIAN WOODWORKERS ASSOCIATION INC A0011687U ACN A0011687U ABN 67 178 950 979 Incorporated 11 November 1986